JAI HIND COLLEGE - AUTONOMOUS

TYBMM - Advertising (SEMESTER - VI)

SEMESTER END EXAM TIME TABLE - OCTOBER 2020

TIME: 10:00 a.m. to 11:00 a.m.

DATE	DAY	COURSE CODE	COURSE NAME
05-10-2020	Monday	ABMMA601	Contemporary Issues
06-10-2020	Tuesday	ABMMA602	Digital Media
07-10-2020	Wednesday	ABMMA607	Media Planning & Buying
08-10-2020	Thursday	ABMMA604	Agency Management & Entrepreneurship
09-10-2020	Friday	ABMMA605	Financial Management for Marketing & Advertising
10-10-2020	Saturday	ABMMA606	Legal Environment & Advertising Ethics
12-10-2020	Monday	ABMMA603	The Principles & Practice of Direct Marketing

CONTROLLER OF EXAMINATIONS

INSTRUCTIONS TO CANDIDATE:

1. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.

2. A candidate will be dealt strictly if he/she is found resorting to any sort of unfair means.

3. Please Check the Time Table carefully with reference to Course Title and Course code with the Date and Timing.

JAI HIND COLLEGE - AUTONOMOUS

TYBMM - Journalism (SEMESTER - VI)

SEMESTER END EXAM TIME TABLE - OCTOBER 2020

TIME: 10:00 a.m. to 11:00 a.m.

DATE	DAY	COURSE CODE	COURSE NAME
05-10-2020	Monday	ABMMJ606	Contemporary Issues
06-10-2020	Tuesday	ABMM607	Digital Media
07-10-2020	Wednesday	ABMMJ604	Business & Magazine Journalism
08-10-2020	Thursday	ABMMJ602	Issues in Global Media
09-10-2020	Friday	ABMMJ603	Broadcast Journalism
10-10-2020	Saturday	ABMMJ601	Press Laws and Ethics
12-10-2020	Monday	ABMMJ605	News Media Management and Entrepreneurship

CONTROLLER OF EXAMINATIONS

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